French Marketing at your service

Led by French translator and graphic designer Marion Lambert-Nuding, ***French Marketing*** is launching a range of services designed to support businesses ready to sell their products and services to the French.

With today's marketing becoming increasingly targeted, a new generation of translation agencies is emerging. Start-up business French Marketing cleverly combines language and marketing skills to offer British businesses simple, cost-effective ways to penetrate French markets. Services range from plain translation and interpreting services to integrated bi-lingual support including graphic design, PR and market research.

A PR agency, a graphic designer and a French translator all at once, French Marketing aims to become the French branch of their UK clients, preparing their French marketing mix and contracts, answering French enquiries and even closing deals on their behalf..

French Director Marion Nuding explains "Because they fear the cost of setting up their own French branch, many UK businesses make the common mistake to think that they can approach a foreign market with marketing materials in English. They might as well throw their money and effort down the drain! A bi-lingual marketing agency such as French Marketing can convert a complete business model, taking into account cultural differences along the way, at a small cost well worth it!" Of French origin, Marion has been living in the UK since 2002 and knows both markets like the back of her hand.

French Marketing's services aim to help British businesses broaden their horizons by adapting their brand and converting their marketing mix to communicate with a larger audience. With over 80 million French speakers in the world, there is a world of prospects out there!

For more information, visit www.frenchmarketing.co.uk.

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